Ethical Fashion and Fairtrade

In *Mystery at the Mill* Caterina is concerned about the origin of the materials they use for her clothes. What does ‘ethical fashion’ mean? How much do you know about the clothes you wear? Let’s find out more about ethical fashion.

1. **Look at these terms. Make a checklist of five points that are important to you when you’re choosing new clothes to buy.**

   1. organic cotton
   2. vegan materials
   3. ethical fashion
   4. Fair Trade Certified
   5. vintage

2. **Know what you’re talking about. Look at these terms and match them with their definitions.**

   a. They promote standards for international labour: reasonable work hours, no child labour, fair payment.
   b. Clothing that is produced protecting the people who make it and the environment where it is made.
   c. It is a term for new or second-hand clothing created before the 1970s.
   d. They are made without the use of leather or animal tissue products.
   e. It is grown free of toxic chemicals such as fertilizers and pesticides.
Talk: Is it important for you to buy ethically produced clothes? Do you own any 'green' clothes? Why is ethical fashion important?

Project 1: Make a poster to promote ethical fashion. Research brands that promote Fairtrade cotton and sell ethically produced clothes. Illustrate your poster with elements that remind you of eco-friendly products.

Project 1 Extension: Find out about ethical jewellery. How is it made? Why is it important?

® Fairtrade products

Fairtrade cotton is one of the products that the Fairtrade organisations promote. You can easily recognise Fairtrade products by the logo.

3 Write the names of 10 Fairtrade products. Do you or your family buy any of them?

Project 2: Look around in your supermarket and write a list of Fairtrade products. Find out about the organisation’s work in your country.

Think! What other ways can you think of to be an eco-friendly consumer?